



2019 FSA STAFFING INDUSTRY SUMMIT AGENDA

Wednesday, June 12	
11:00 – 1:00 PM	Top Golf
3:00 – 5:00 PM	Industry Partner Exhibitor Set Up
5:30 – 7:00 PM	Reception
Thursday, June 13	
7:30 AM – 8:30 AM	Breakfast
8:30 AM – 9:00 AM	Welcome
9:00 AM – 10:30 AM	Keynote Speaker – Greg Doersching, Bullseye Mentor “Where Are My People? How to recruit in the most candidate short market ever!”
10:30 AM	Break
10:45 AM – 12:00 PM	Workshop – Greg Doersching, Bullseye Mentor “Fish Hooks, Bricks, Toilets and Pride - Four things that will make you an <i>Elite</i> Recruiter”
12:00 PM – 12:15 PM	Break
12:15 PM – 1:30 PM	Lunch
1:30 PM – 1:45 PM	Break
1:45 PM – 2:45 PM	Breakout #1 - Brad Bialy, Haley Marketing “Social Media 20/20: Creating an Aligned Vision for Your Staffing Firm” Breakout #2 – Gregg Kasubuchi, First Capitol Consulting “IRS Enforcement and the Staffing Industry: How to Avoid ACA Penalties”
2:45 PM – 3:45 PM	Breakout #3 – Diane Geller, Fox Rothschild and Bob Thompson, World Wide Specialty Programs “Medical Marijuana in the Workplace” Breakout #4 – Amy Bingham, Bingham Consulting “Breaking IN in a World of Voicemail, Clutter, Junk and Unsubscribe!”
4:00 PM – 5:00 PM	Closing Program – Brad Bialy, Haley Marketing “The Road Map: A Step by Step Guide to Recruiting on Social Media
5:00 PM	Adjourn