



AGENDA

2016 FSA Staffing Industry Summit

Waves of Change...Oceans of Opportunity

June 15-16, 2016 • Rosen Shingle Creek • Orlando, FL



Wednesday, June 15

12:00 – 5:00 Golf

6:00 – 7:00 Welcoming Cocktail Reception

Thursday, June 16

7:30 Continental Breakfast

8:15 Kickoff and Annual Meeting

8:30 Keynote Speaker - *“Dare To Be Different”*
David Searns, CEO, Haley Marketing

9:30 Keynote Speaker – *“Maximizing Social Media for Recruiting and Prospecting”*
Nelson Bruton, President, Interchanges

10:30 Break

10:45 Break Out Session 1 – *“Legal Waves of Change – Understanding Them May Turn Them into Opportunities”*
Diane Geller, Esq., Partner, Fox Rothschild LLP

Break Out Session 2 - *“5 Technology Roadblocks Hindering Your Staffing Success”*
CareerBuilder

11:45 Break

12:00 Networking Lunch

1:15 Workshop – *“Networking Mastery”*
Kelly Merbler, Regional Manager, South Florida, AppleOne
Amy Bingham, Managing Partner, Bingham Consulting Professionals

2:30 Break

2:45 Break Out Session 3 – *“Positioning Your Firm for Growth”*
Amy Bingham, Managing Partner, Bingham Consulting Professionals

Break Out Session 4 – *“Leadership is a VERB”*
Kelly Merbler, Regional Manager, South Florida, AppleOne

4:00 Question and Answer Session on Affordable Care Act
Closing Remarks