



**Rita Craig, CSP, SPHR, SHRM-SCP, Founder/President, Top Tier Leadership**

Rita is an award winning speaker and transformational leader with a big heart and a long resume. She combines deep experience and delightful charm, but they're not what set her apart. It's that she doesn't just promise high impact results. She delivers. For 23 years, she held leadership positions in a Fortune 500 company. She has served on boards of several local organizations and received the inaugural Lifetime Achievement Award of the Human Resources Association of Palm Beach County. Her impressive client list includes Fortune 50-500 companies such as Microsoft. The South Florida Business Journal called her one of the top HR professionals in Florida. Rita's authentic enthusiasm and devotion to improving lives endear her to all who meet her. But her greatest skill is blending all her multifaceted qualities to deliver what clients value most: Outcomes with impact.



**Diane Geller, Esquire, Partner, Fox Rothschild LLP**

Diane is a partner with Fox Rothschild LLP and focuses her practice on the representation of clients in the staffing industry. With more than 25 years of experience, including serving as general counsel for a major public company in the staffing and funding industry, Diane is a seasoned practitioner and strategic counselor who helps her clients with business issues and to stay compliant with the ever-changing regulations governing the workplace. Diane is a member of the American Staffing Association, TechServe Alliance, Florida Staffing Association, Virginia Staffing Association, SHRM and the American Bar Association. She also serves on the board of directors for the Florida Staffing Association.



**Suzy Richard, SE Regional Sales Manager, CareerBuilder**

As the Southeast Regional Sales Manager in the Staffing and Recruiting Group of CareerBuilder, Suzy is responsible for developing a sales team and building strategies to help clients meet their goals. Suzy is an expert at utilizing software combined with data to help organizations efficiently recruit and retain top talent, leveraging her in-depth understanding of hiring trends and candidate behavior, to effectively increase revenue for clients. Prior to CareerBuilder, Suzy worked in the design and retail industries in a strategic business capacity. She holds a bachelor's degree from University of Kansas and serves on several philanthropic committees in her hometown of Chicago.



**Nina Segura, Speaker, Author, Coach, NinaSegura.com**

Looking for an inspiring and informative experience? For over 20 years, Nina has delivered insight and motivation for entrepreneurs and corporate leaders within companies such as Carnival Cruise Lines, American Express, HP, BCBS and many more. She is a fierce experiential speaker that gets audiences to take notice. There is no hiding in the back of the room when Nina is on stage. Nina calls forth each and every audience member to examine the truths in their business and life actions. Then Nina wakes them up by having everyone commit to taking at least one positive action step that day: Making Every Day Friday! Raised by a single mom in Davie, Florida, Nina grew up with little means. A leader of one, she began working at an early age to create the business and life she wanted. Nina was driving at 14, and by the age of 16, she plunged her Chevelle SS into a canal, learning what would be the first in a series of valuable lessons in leadership.



**Kay Salerno, President/Co-Founder, YoungSocial**

Kay Salerno is an entrepreneur specializing in social and digital marketing, leadership, and culture building. Growing up in a family business and taking on leadership roles as young as 19, Kay quickly learned how to (and how NOT to) effectively lead others. Shortly after marrying her husband, Daniel, the couple moved to San Diego where Kay accepted a position as the General Manager for a popular locally owned restaurant. Working day in and day out bussing tables, creating schedules and leading meetings, she discovered something there that wasn't there before - a drive and passion to make a difference and the guts to make it happen. In the midst of this discovery, she did what any logical person would do and quit her steady job to start her own social marketing firm, YoungSocial which quickly grew into a 6 figure business. YoungSocial has worked with clients such as Rita's Italian Ice and The John Maxwell Team to build company and customer culture while driving sales and revenue in the digital realm. Now the owner of three businesses, Kay speaks on her experiences and coaches others on how they too can utilize cutting edge tools to improve their businesses. She firmly believes that through love, laughter, hard work and a sound strategy anyone can achieve success.